



ISSUE  
POLITICAL INQUIRY FORM  
**WCCO Minneapolis**

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SPECIAL ( )      PRIMARY ( )      GENERAL (X)      OUT OF WINDOW ( )

RECORD OF REQUEST – Political Broadcast Time: 4Q 2012

NAME OF REQUESTOR: Mike D'Ettore

1. NAME OF AD AGENCY: Shorr Johnson Magnus  
1831 Chestnut St Ste 602  
Philadelphia, PA 19103  
215.567.1392

2. ORGANIZATION PAYING FOR TIME: Tammy Baldwin for Senate  
P.O. Box 510622  
Milwaukee, WI 53203-0111  
Treasurer: David Newby  
414.939.8366

2. ORGANIZATION FURNISHING TAPES: Same as Item 1  
3. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE: Candidate – Tammy Baldwin  
4. PRODUCT OR CATEGORY: Fed Senate WI  
6. POLITICAL PARTY OR OFFICIAL AFFILIATION: Democrat  
7. DATE OF REQUEST 9/13/12

8. NATURE OF REQUEST:  
(a) Request for Candidate card   X    
(b) Other request as stated below   X    
Requesting political rate card all dayparts, all programs, all levels rates :30's.

9. DISPOSITION MADE OF REQUEST  
(a) Granted   X    
(b) Denied (reason) \_\_\_\_\_  
(c) Withdrawn (reason) \_\_\_\_\_  
(d) Avails offered   X  

10. SUBSEQUENT DEVELOPMENTS See File

11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

**CBS EMPLOYEE COMPLETING FORM**

**Zak Pflieger for Nicole Roy, CBS Television Stations 09/25/12**